

## **Tamworth Outing Club minutes, July 29, 2024**

**Present:** Amy Berrier, Wyatt Berrier, Mark Fournier, Teresa Fournier, Dylan Alden, Sharon Morrison, Suzanne Balomenos-Morgan, Kit Morgan, Rob Farnum, Barb Bloomberg, Marcia Colcord, & Humberto Aparicio.

The meeting was held outside, behind Cook Library.

### **Secretary's Report**

Minutes from June were approved.

### **Treasurer's Report**

The Treasurer's Report was approved.

### **Recognition & Awards**

Wyatt raised the question of how Kent and Carolyn Hemingway's service to the TOC board should be recognized. The decision was that they should receive a letter of thanks from the board. If in attendance, it would be nice to present this to them at the Annual Meeting in August.

John Wheeler received the Citizen of the Year award from the Chocorua Community Association this year. As part of this award, John Gotjen of CCA contacted Amy to see if TOC would approve a gift to John Wheeler of a lifetime pass to TOC dances. CCA will donate \$100 to TOC in thanks for this pass. Since the CCA award was presented *before* this TOC meeting and the chance to vote on it, Amy told John Gotjen that this would be OK, knowing what an enthusiastic dance participant John Wheeler has been for many years. TOC board voted, retroactively, to approve Amy's decision.

### **Snack Trailer**

There was a recap/discussion of food remaining from the two recent events: Afternoon by the Swift and Tamworth Fireworks. Those present agreed that there is a benefit to doing two events back-to-back. Remaining food will be served at the Annual Meeting on August 25. Mark suggested that TOC should scale back on the baked goods, as there are other vendors selling similar items and TOC's "by donation" goodies may be cutting into their business.

## Snack Trailer suggestions:

- Arrive at the Fireworks at 5 instead of 5:30 next year
- Purchase a restaurant ticket pad for taking orders
- Trailer needs storage shelving at the front end
  - Shelf Committee: Humberto, Mark, Dylan, & Wyatt
- Logo decal for the trailer (and the groomer)
  - Sharon will look into this to order, as well as new stickers

## Annual Meeting

Katy Thompson has given approval to holding the TOC Annual Meeting behind the Other Bakery. This will be on Sunday, August 25 from 4-6. Board members are encouraged to bring side dishes. Wyatt and Amy will bring their grill, which is a big griddle and will work well for delicate veggie burgers. There was discussion of the food remaining and what needs to be purchased. Teresa volunteered to do the grilling. TOC has credit for thirty half-pints of Papa Beans ice cream. Sharon will pick this up.

## Website Rebuild:

TOC *draft* website feedback, based on board comments on the Google Doc (updated 7-29-24)

- **Home Page:**
  - Logo
  - Upcoming Events listing
  - Mission Statement
    - Remove photo of sledding children from Home Page
    - Replace with a larger version of the new TOC logo. This should be the dark green version.
    - Put the full list of Upcoming Events immediately below the logo on the Home Page. This is how it is laid out on our current site and it makes it easy to find events quickly, with links there if people want more specific/detailed info.
    - Photos on the Home page should be of recent events: (Pumpkin Carving, Dances, Sled Dog Fun Day, etc.)
- **Events: DELETE THIS TAB**
- **Programs:**
  - Change from “Our Programs” to “Programs”
  - “Programs” on this dropdown menu should not be a hyperlink
  - DELETE “Programs Overview”
  - Each active program should appear on the list under “Programs” and should be a hyperlink that takes user to info about that specific program

- Second Saturday Dances (eliminate “Contradances” as these are one and the same; the dance blurb should mention New Year’s Eve (since it’s not a 2nd Sat), and various types of dances (contras, squares, circles, and couple dances)
- Ordination Rock Run
- Halloween in the Village
- Winter Fest
- TOC Snack Trailer
- Wonalancet Trail Grooming
- Sled Dog Fun Day
- Junior Ski Program
- Adopt-a-Highway
- Advantage Kids
- **History**
  - TOC’s Origin & Early Years
  - Philosophy
  - Past Programs
    - Move Trad Music & Dance goes here, as it is not ongoing
  - Photo Archive
    - Move the “classic” photos (like chicken BBQ photo with Amy & Brian) here. It would be great to have a few more old photos, ski trail maps, etc. somewhere on this page
    - Photos can/should be added over time and it would be helpful to label with known date, people, activity, etc.
- **About Us**
  - Mission Statement
  - Board Officers & Members
    - Remove Kent Hemingway from list of board members
  - Meeting Minutes
  - REMOVE: TOC History, Philosophy, Early Projects (these are now in History section), & Current Programs button
- **Contact**
  - This section is fine
  - Correct TOC mailing address is PO Box 311, Tamworth, NH 03886
- **Support/Volunteer/Donate**
  - Under “Volunteer”
    - Trail Clearing
    - Adopt-a-Highway trash pick-up
    - Halloween in the Village
    - Junior Ski Program
    - *REMOVE: Dance Host, Christmas Tree Lighter, Snack Shack*
- **General/Miscellaneous Comments from the Board:**
  - Need pictures of the new groomer and UTV. (Wyatt may have some)

- Eliminate duplicate pictures (currently the same pictures appear in different places.)
- Possibly landscape pictures for the header photos along with the logo on the Home page. Just looks cleaner to me without having people in the initial photos. Maybe one of each season to tie into the new logo.
- More Photos
  - Cross-country skiing photos and classic/skate
  - Fun run photos (Sharon has more)

The info above, based on Board feedback, will go back to Rich Collins for final revisions before the new TOC website goes LIVE. A good goal for this is before the Annual Meeting on August 25.

### **Family Day 5K Race:**

Sharon gave a recap. The goal of the event was to provide a healthy community-oriented kick-off to Tamworth's Family Day. The Race Committee planned for 200 participants and 170 signed up. Sharon gave figures for the past three races, to show how participation has grown over recent years. The fixed race fee was OK, but Sharon would like to offer "group pricing" for groups of four or more, to make it more affordable. The committee would like to see earlier planning for the race next year and setting up Venmo for race fee payments.

Among the many positive elements for this year's event were:

- Excellent announcers at the finish line
- Ice cream for all participants from Papa Beans
- Eye-catching bandanas
- Contributions from local grocery stores, including snacks and gift cards
- Awards & prizes

All present thanked the Race Committee for their extraordinary efforts to put on an excellent event for our community.

### **Nominating Committee:**

All current officers agreed to extend their terms. The Nominating Committee will announce new board members for consideration at the Annual Meeting.

The meeting adjourned at a reasonable hour (not noted).

Next meeting: Sunday, August 25, 4-6 PM, behind the Other Bakery

Minutes submitted by Amy Berrier, TOC secretary