

## **Tamworth Outing Club minutes, April 30, 2024**

**Present:** Amy Berrier, Mark Fournier, Teresa Fournier, Rob Farnum, Wyatt Berrier, Pam Hayden, Sharon Morrison, & Barb Bloomberg.  
Shannon Cake also attended.

The meeting was called to order at 6:48 PM

### **Secretary's Report**

Minutes from January 29, 2024 (our last meeting) were approved.

### **Treasurer's Report**

The Treasurer's Report was approved.

There was a question as to what should be done with the remaining balance of \$724.27 from the Tamworth Foundation grant (\$8,000 total) for the 2024 Ski Program. Teresa will email TF board member, Annie Provenzano, to inquire.

### **Trailer Use Inquiry**

Shannon Cake discussed with the board her interest in utilizing the TOC snack trailer. She gave a background of her work in the food and restaurant industry. She is looking to start a small business and would potentially like to sell food in order to raise money to support her intended enterprise. Wyatt explained that the TOC board has previously determined that TOC will retain ownership of the trailer and continues to use it at least three times each year for events. Amy asked about logistics of how Shannon would move the trailer and where it would be used. Other board members added in to the discussion of trailer use, maintenance, liability, etc. The board requested that Shannon submit her business plan before our May 27 board meeting and that she also take a tour of the trailer with a board member.

Later in the meeting (Shannon no longer present) several board members expressed concerns about the realistic possibility of Shannon's ideas, potential issues with off-site vandalism and/or damage to the trailer while in use by a non-board member, and whether our insurance will allow non-board rental use to be covered under our policy.

Wyatt will reach out to Shannon regarding a trailer tour, and request a business plan submission (May 14 deadline?) for board consideration.

## Family Day 5K Race:

Sharon reviewed the preparations made so far for the race. Last year, admission was by donation. This year the entry fee is \$20. The cost to TOC per entrant is \$18.86. This year there will be awards for place finishers (by gender), as well as age category awards. Prizes include handmade mugs by Dexter Harding, Farmers Market wooden nickels (\$5 value each), Papa Bean ice cream certificates, and more. There will also be a bib raffle with many fabulous prizes. There was discussion of the entry fee and a suggestion was made to use the C&J Bus model of offering free admission for one child with each paying adult. Sharon will explore specifics; everyone agreed that this is a good idea. Bandana ideas were discussed. Sharon is hopeful that there will be a finalized TOC logo in time to get it printed on the bandanas. These will not be dated, so surplus can be used in future years.

A motion was approved to allocate up to \$2,800 as a budget for the July 4, 2024 Family Day 5K Race.

Discussion about Thank You letters to sponsors and prize donors. **Very important for this event and all others that donor contact (including mailing address and contact person name) be collected when soliciting donations so that proper and timely acknowledgements be sent following each event.** *(Secretary's thought: TOC create a donor form that can be kept on file for future reference. This would be used for all events)*

## Adopt-a-Highway:

TOC volunteers will pick up trash along Route 113 between Tamworth and Chocorua Villages on Saturday, May 4. Sharon and Dylan will be there at 6AM; others will join at 7:30. Dylan will coordinate with DOT; trash bags available at the Rutabaga Studio parking lot. Don't forget to wear your TOC vest!

## Rebranding ~ Logo:

Wyatt shared several more logo ideas. Humberto has submitted a selection, which include the TOC snack trailer, skis, trees, and other concepts. The general feeling was that these are too specific and complex, and do not reflect the broader TOC mission. Wyatt showed a sketch that he did with a concept of hands in a four-hand star, a contra and square dance formation. This is not only a tip-of-the-hat to one of TOC's most enduring traditions, but also represents the general sense of Community that TOC stands for. Wyatt will pursue getting a better rendition of his sketch. A photo was taken at the meeting table of a four-hand star, with four board members serving as models 😊

## **ACT Summer Event:**

The Arts Council of Tamworth is hosting an event on June 8. This has been renamed "An Afternoon by the Swift" by ACT and will run from 12-4 on the lawns behind the Distillery. Three bands will perform and the TOC Snack Trailer will be there. Wyatt and Rob are head chefs.

## **New Website:**

Wyatt told the board that Rich Collins is working up a draft site for final review. The board will be notified to review and give comments before the new site goes live.

## **Other Business:**

Pam has been storing the large Chocorua Lake Sled Dog Race sign in her garage. She would like to move it along. The board said that she can keep the wood from the sign stand. TOC would like to give the sign to the Tamworth History Center.

Mark said that Tamworth Recreation Director, Emily Verny, is starting up a town baseball program. TOC has funds that are earmarked for "baseball" and Mark is wondering if these can be used for the Rec Dept program. More info needed as to Emily's plans.

Amy brought up the question as to whether there is a way to pay bands and callers more money at the Second Saturday dances. She pointed out that we get very talented people, some coming from far away, and that \$300 does not amount to much when shared between several band members and a caller doing a 2.5-hour dance, plus travel and setup. She will put together a proposal for the next meeting. A suggestion was made to reinstate the co-sponsor/partner program that was used several years ago. Amy will look into all of this.

The meeting adjourned at 8:45

Next meeting: Monday, May 27, 6:45 @ Cook Library

Minutes submitted by Amy Berrier, TOC secretary